

BAU 2013

**Thermofloc is the first cellulose insulation  
to be awarded the natureplus quality label**

**MUNICH.** Thermofloc, from the Austrian company Seppel, is the first cellulose insulation product Europe-wide to bear the coveted natureplus quality label. The international association's independent experts attested the excellent ecological, technical and health-related properties of the insulation.

10 At the construction industry exhibition BAU 2013 in Munich, Thomas Schmitz-Günther, the managing director of natureplus, presented the certificate to the company owner Peter Seppel. "Through the certification of Thermofloc, Peter Seppel GmbH has not only proven that they manufacture, in every respect, an exemplary insulation product but also that they have subjected their product to a strict external examination and have availed themselves of the marketing opportunities associated with the natureplus-label", said Thomas Schmitz-Günther at the presentation at the Thermofloc exhibition stand.

20 The natureplus test guidelines for blow-in cellulose insulation, which were published in September 2012, obligate the label licensee to adhere to high standards relating to health and fire prevention in the manufacture of the insulation flakes made from recycled paper. In addition, compliance with the strict threshold limits for heavy metals is regularly checked.

**An attractively priced alternative**

30 The family-run business, with its headquarters in Feistritz / Drau in Kärnten, manufactures Thermofloc itself. Thermofloc insulation materials, available in numerous European countries, are above all used for roof insulation applications (roofs, flat roofs, lofts) as well as the insulation of walls and ceilings. An important application area is the subsequent insulation of older buildings which are not adequately thermally insulated. In these applications the insulation is installed

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economically into the existing construction – without the need to remove or renew the roof covering. This means that cellulose is an environmentally-friendly insulation material, which does not need to fear a price comparison with other standard insulation materials such as mineral-fibre or polystyrene products.

[www.thermofloc.com](http://www.thermofloc.com)

40 [www.natureplus.com](http://www.natureplus.com)



***Thermofloc Blow-in insulation is the very first cellulose insulation material to be awarded the natureplus certificate. Thomas Schmitz-Günther, natureplus's managing director, presented the award to the company owner Ing. Mag. Peter Seppel, the managing director of Thermofloc.***

50 ***Photo: natureplus.***

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